

**PROGRAM**  
**2019 INTERNATIONAL CONFERENCE ON CHINESE FOOD CULTURE**  
**CROSS-CULTURAL INTERACTION AND CHINESE FOODWAYS**  
**IN SOUTHEAST ASIA**

**Co-organizers:**

- Ministry of Culture, Sports and Tourism
- Mercuries & Associate Holding LTD
- Viet Nam National Institute of Culture and Arts Studies
- Foundation of Chinese Dietary Culture

**Venue:** Building A, Viet Nam National Institute of Culture and Arts Studies, 32 Hao Nam Street, Dong Da District, Hanoi

**Date:** October 15 - 17, 2019

<b>DAY 1</b> <b>Oct.15</b>	<b>CONFERENCE DAYS</b>	
<b>8:00-9:00</b>	<b>REGISTRATION</b> 2 <sup>nd</sup> floor Hall, Building A, Viet Nam National Institute of Culture and Arts Studies	
<b>9:00-10:50</b>	<b>PLENARY SESSION</b>	
<b>9:00-9:05</b>	Introductory Remark	
<b>9:05-9:10</b>	Opening Speech by Assoc. Prof. Dr. Bui Hoai Son, Director, Viet Nam National Institute of Culture and Arts Studies	
<b>9:10-9:25</b>	Welcome Speech by Mr. George C. S. Wong, Chairman of Foundation of Chinese Dietary Culture Dr. Hsin-Huang Michael Hsiao, Chairman of Taiwan-Asia Exchange Foundation	
<b>9:25-9:55</b>	Keynote Speech by Prof. Richard R. Wilk, Indiana University/ Distinguished Provost's Professor Emeritus	
<b>9:55 - 10:25</b>	Keynote Speech by Assoc. Prof. Dr. Phạm Lan Oanh, Vice Director, Viet Nam National Institute of Culture and Arts Studies	
<b>10:25-10:50</b>	<b>GROUP PHOTO</b>	
	TEA BREAK (Taiwanese dessert by Shih-Chien University)	
<b>10:50-11:50</b>	<b>PANEL 1</b> <b>Venue:</b> 1st floor Hall, Building A <b>Chair:</b> Assoc. Prof. Dr. Bui Hoai Son, Director, VICAS	<b>PANEL 2</b> <b>Venue:</b> 3 <sup>rd</sup> floor Hall, Building A <b>Chair:</b> Prof. Dr. Nguyen Chi Ben, former Director, VICAS

	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper's Title</i>	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper's Title</i>
<b>10:50-11:05</b>	<b>Senior Lecturer. Seong Lin Ding</b>	University of Malaysia	Chinese, Nyonya, or Local? Perceived Food Culture in Penang, Malaysia	<b>Prof. Satoshi Masutani</b>	College of Tourism, Rikkyo University	Malaysian Chinese foodways in Travel Writing
<b>11:05-11:20</b>	<b>Assoc. Prof. Dr. Tu Thi Loan</b>	Viet Nam National Institute of Culture and Arts Studies	Acculturation between Vietnam and China through foodways	<b>Dr. Tran Dinh Hang</b>	Vietnam National Sub-Institute of Culture and Arts Studies in Hue City	Southern indigenous factors in Hue culinary culture
<b>11:20-11:50</b>	Discussion (30 mins)			Discussion (30 mins)		
<b>12:00-13:30</b>	<b>LUNCH</b> 1 <sup>st</sup> floor, Building A, Viet Nam National Institute of Culture and Arts Studies					
<b>14:00-16:30</b>	<b>PANEL 3</b> <b>Venue:</b> 1 <sup>st</sup> floor Hall, Building A <b>Chair:</b> Assoc. Prof. Dr. Pham Lan Oanh, Vice Director, VICAS			<b>PANEL 4</b> <b>Venue:</b> 3 <sup>rd</sup> floor Hall, Building A <b>Chair:</b> Professor Chiu-Yin Kao, Shih Chien University		
	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper's Title</i>	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper's Title</i>
<b>14:00-14:15</b>	<b>Dr. Tran Hong Hoa</b>	Thai Binh College of Education and Training	The Cultural cuisine of Nguyễn village	<b>Assoc. Prof. Dr. Vuong Xuan Tinh</b>	Institute of Ethnology	Cooked rice in Vietnam: from nutrition to social and cultural function
<b>14:15-14:30</b>	<b>Prof. Emiko Takei</b>	Osaka Gakuin University	Local cheese making in Myanmar: an ethnobotanical survey of the use of a plant coagulant	<b>Prof. Satoshi Serizawa</b>	Tenri University	An exploration of Chinese migration history through rice flour cake on the borderland between China and Vietnam
<b>14:30-14:45</b>	<b>Prof. Tan Chee-Beng</b>	Sun Yat-sen University	Historical Contacts, Food Commodities and Foodways in Southeast Asia: Learning from the Records of Ma Huan and Fei Xin	<b>MA. Doan Thi Canh</b>	Vietnam National Sub-Institute of Culture and Arts Studies in Ho Chi Minh City	Case study: 年糕 (Niangao - The Chinese cake) and “Bánh Tôt” in Hội An (Quảng Nam) (The view of acculturation)
<b>14:45-15:00</b>	<b>Associate Research</b>	Sun Yat-sen University	Eating Identities:	<b>Dr. Hoang Minh Tuong</b>	Thanh Hoa Provincial	Goi - an indigenous food in

	<b>Fellow. Shihlun Allen Chen</b>		Cuisine Creolization of Teochew Cambodian's daily diet		Propaganda and Training Commission	Thanh Hoa and the interaction with Southeast Asian countries
<b>15:00-15:15</b>	<b>- Dr. Le Anh Tuan &amp;  - Dr. Nguyen Xuan Hong</b>	- Vietnam National Sub-Institute of Culture and Arts Studies in Hue City - University of Science of Hue	Key charateristics of culinary culture at traditional ethnic minority festivals in mountainous area of central region, Vietnam	<b>Prof. Akamine Jun</b>	Hitotsubashi University	Cishen and Guangshen: Changing Sea Cucumber Foodways in Southeast Asia
<b>15:15-15:30</b>	TEA BREAK			TEA BREAK		
<b>15:30-16:30</b>	Discussion (60 mins)			Discussion (60 mins)		
<b>18:00</b>	<b>VICAS WELCOME PARTY</b>					
<b>DAY 2 Oct.16</b>	<b>CONFERENCE DAYS</b>					
<b>9:00-11:30</b>	<b>PANEL 5</b> Venue: 1 <sup>st</sup> floor Hall, Building A Chair: Assoc. Prof. Dr. Pham Lan Oanh, Vice Director, VICAS			<b>PANEL 6</b> Venue: 3 <sup>rd</sup> floor Hall, Building A Chair: Professor Tan Chee-Beng, Sun Yat-sen University		
	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper's Title</i>	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper's Title</i>
<b>9:00-9:15</b>	<b>Research Fellow. Chunghao Kuo</b>	Center for General Education, Taipei Medical University	Food, Taste and Culinary Identity: Myanmar Cuisine on Huaxin Street, Zhonghe	<b>Assistant Prof. Marie Joy R. Sumagaysay</b>	University of the Philippines Visayas	Christmas and the New China Store: Revitalizing a heritage ham shop in Iloilo, Philippines
<b>9:15-9:30</b>	<b>Dr. Nguyen Thi Bay</b>	Hanoi University of Culture	Vietnamese cuisine identity through Vietnamese folklore	<b>Dr. Bui Thi Ngoc Phuong</b>	An Giang University	Localization, global chemicalization of venue food in the festival day of the festival of the landlady of Sam mountain
<b>9:30-9:45</b>	<b>Dr. Nguyen Thi Tam Hanh</b>	Vietnam National Sub-Institute of Culture and Arts Studies in Hue City	<b>Cross-oriental and Western feature in Hue cuisine under Nguyen dynasty</b>	<b>Prof. Sidney Cheung</b>	The Chinese University of Hong Kong	Understanding Sino-Vietnamese Cultural Affairs through Opium Tray

9:45-10:00	- Crystal Yong - Assistant Prof. Eric Siu-kei Cheng	- Yale-NUS College - National Taitung University	Agricultural Policy, Technology, and Food for “Sustainable” and “Smart” Cities: The Comparison of Hong Kong and Singapore	Prof. Sidney Cheung	The Chinese University of Hong Kong	Understanding Sino-Vietnamese Cultural Affairs through Opium Tray
10:00-10:15	Dr. Vo Thi Hoai Thuong	Vinh University	Culinary specialties in Nghệ An, Hà Tĩnh: nutritional, economic, social and cultural values	MA. Tran Thi Kim Oanh	Social Sciences Institute - Ho Chi Minh City University of Technology	The culinary culture in celebrating kitchen Gods’ day, Tet holiday of cantonese living in Ho Chi Minh city today
10:15-10:30	TEA BREAK			TEA BREAK		
10:30-11:30	Discussion (60 mins)			Discussion (60 mins)		
11:30-13:30	<b>LUNCH</b> 1 <sup>st</sup> floor, Building A, Viet Nam National Institute of Culture and Arts Studies					
14:00-16:45	<b>PANEL 7</b> Venue: 1st floor Hall, Building A Chair: Assoc. Prof. Dr. Tu Thi Loan, former Director, VICAS			<b>PANEL 8</b> Venue: 3 <sup>rd</sup> floor Hall, Building A Chair: Dr. Hsin-Huang Michael Hsiao, Chairman of Taiwan-Asia Exchange Foundation		
	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper’s Title</i>	<i>Full Name</i>	<i>Affiliation Institutions</i>	<i>Paper’s Title</i>
14:00-14:15	MA. Tran Thi Bich Thuy	Vietnam National Sub-Institute of Culture and Arts Studies in Ho Chi Minh City	Cuisine of Hainanes in Vietnam in the diversity of local cuisine in Southeast Asia	Research Fellow. Midori Hino	Institute of International Affairs, Aichi University	“Let My Cell-phone Eat First!”: How Food-Photo-Taking Behavior Spread and Been Shared Globally
14:15-14:30	Mr. Bui Luu Phi Khanh	Vietnam National Institute of Culture and Arts Studies	The originality and specificity of Spices of Vietnamese Cuisine	Prof. Shigeto Sonoda	Institute for Advanced Studies on Asia, The University of Tokyo	Declining National Boundaries of Food Preference in Southeast Asia?: An Analysis of Asian Student Survey Data, 2008-2018

14:30-14:45	<b>Assoc. Prof. Dr. Nguyen Van Duong &amp; MA. Phan Manh Duong</b>	Vietnam National Institute of Culture and Arts Studies	Food culture of Thai people in Vietnam in the culture exchange with Thai people in Southern China and Thailand	- <b>Prof. Shimizu Masaaki</b> - <b>Tân Lì-iông</b>	- Osaka University - National University of Kaohsiung	The Names of Foods Originating from Southern Min (閩南語) in the Southern Dialect of Vietnamese
14:45-15:00	<b>Dr. Hoang Cam</b>	Cultural Research Institute	Socio-cultural aspects of Mùng Tắc Thai food	<b>Prof. Dr. Nguyen Chi Ben</b>	Vietnam National Institute of Culture and Arts Studies	The Chinese and culinary cultures in Southern Vietnam from the cultural exchange perspective
15:00-15:15	<b>MA. Nguyen Thi Hanh</b>	Vietnam National Institute of Culture and Arts Studies	Cuisine cultural characteristics of the Hre in Quang Ngai, Vietnam	<b>Dr. Bui Quang Hung</b>	National University of Kaohsiung	Recognize Chinese Cuisine in Northern Vietnam by Name
15:15-15:30	<b>MA. Le Thi Hong Quyen</b>	University of Culture in Ho Chi Minh city	Vietnamese culinary and Chinese culinary- the similarities and differences	<b>Dr. Vo Thi My</b>	Vietnam National Sub-Institute of Culture and Arts Studies in Ho Chi Minh City	Chinese Culinary Culture in Southeast Asia
15:30-15:45	TEA BREAK			TEA BREAK		
15:45-16:45	Discussion (60 mins)			Discussion (60 mins)		
18:00	<b>DINNER</b> “Ngon Garden”, 70 Nguyen Du Street, Hai Ba Trung, Hanoi					
<b>DAY 3</b> <b>Oct. 17</b>	<b>CONFERENCE DAYS</b>					
	<b>PANEL 9</b>					
9:00-11:30	Venue: 3 <sup>rd</sup> floor Hall, Building A Chair: Dr. Chiu-Kuei Wang, Advisor of Foundation of Chinese Dietary Culture					
	<i>Full Name</i>		<i>Affiliation Institutions</i>		<i>Paper's Title</i>	
9:00-9:15	<b>Assistant Prof. Wu Ming Chu</b>		Tunku Abdul Rahman University		Localization of Chinese Foodways as Tourist Attraction in Malaysia	
9:15-9:30	- <b>Sana Ho</b> - <b>Fongming Yang</b>		- Soochow University - Institute of Ethnology, Academia Sinica		Pho Migration: Gastronomic Exoticism or Exotic Gastronomy in Paris and Seoul	
9:30-09:45	- <b>Assoc. Prof. Dr. Dang Van Bai</b> - <b>Dr. Nguyen Thi Thu Mai</b>		- Viet Nam Association of Cultural Heritage - Hanoi Open University		The safeguarding and promotion of food culture's diversity associated with sustainable tourism development	

<b>09:45-10:00</b>	<b>TEA BREAK</b>
<b>10:00-10:30</b>	Discussion (30 mins)
<b>10:30-11:30</b>	<p style="text-align: center;"><b>PLENARY SESSION AND CLOSING</b></p> <p style="text-align: center;">Venue: 2<sup>nd</sup> floor Hall, Building A, Viet Nam National Institute of Culture and Arts Studies</p> <p style="text-align: center;">Summary reports of 9 panels</p> <p style="text-align: center;">Conclusion Remarks and Closing Speech by Prof. Dr. Nguyen Chi Ben, former Director, Viet Nam National Institute of Culture and Arts Studies</p>
<b>11:30-13:30</b>	<p style="text-align: center;"><b>LUNCH</b></p> <p style="text-align: center;">“Chả cá Hàng Sơn” Restaurant, 77 Hao Nam Street, Dong Da, Hanoi</p>
<b>14:00-16:30</b>	<b>FOOD TOUR IN OLD QUATER</b>
<b>18:00</b>	<b>FCDC PARTY</b>