



衷心感謝
Sincere Thanks

「無盡」廣告片於7月7日正式播出，內容多獲好評，不少觀眾讚賞廣告片所呈現的畫面，更讚賞廣告片所呈現的畫面，更讚賞廣告片所呈現的畫面...

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Officially launched on May 9, 2017, Hong Kong's advertising is nothing short of exhilarating despite our relatively short history. Over the past 40 years, we have never looked back with the support, love, and recognition of every agency. For what we are extremely grateful. Thanks to those agencies, we were offered the opportunity to launch a campaign, and 20 channels adopted to 17 performance.

We want to dedicate our sincerest gratitude to every agency, organization, partner, and friend who has had a helping hand for Hong Kong. Each agency operates on such a competitive market that you are willing to invest Hong Kong's commercial landscape, not only through the traditional brand and advertisement space, but also through the digital space in order to successfully achieved its goal. Hong Kong is forever grateful to you all for the valuable experience and achievement in our journey.

Let's not forget, we need to thank the audience for the support of Boundless in creating and appreciating the Hong Kong's performance in the Greater Bay Area, the spirit of which is the most important element of our participation, and finally about the support for the development of our Hong Kong.

Thank again, Hong Kong continues to embrace our loyal support from every place where we landed our wing for us. We will always cherish our agency partners for their insight and continue to bring ahead with quality.

廣告總監 Artistic Director
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