

# 沒出息3D錄像影展

*Not Promising 3D Video Art Festival*

## IMAX 3D

為什麼3D的電影票那麼貴？從第一部讓3D電影躍上主流的“阿凡達”開始，3D與IMAX成為電影院最新的金字招牌，唯獨這兩門絕學無法複製，讓電影院繼續站穩在大眾觀影經驗中無法動搖的重要地位。繼“阿凡達”之後有許多優秀並且與技術相配得宜的電影產出，似乎讓觀影視覺達到另一個高峰；但也出現許多以“3D”為題名的電影名稱，這些電影透過3D技術製成，或是舊酒換新瓶的3D版本，而在播放時我們除了3D技術之外什麼也看不到，嫣然成為一種新的影像類型，名副其實的“3D電影”，觀看這種極度純粹的3D影像實在是讓人不太習慣，雖然不少影片中努力的詮釋出各種3D影像可以表現出的手法，或是原汁原味地呈現一個不同價位的同一部電影，讓我們在電影院中窮的只剩下3D影像。

## I Made 3D

我們在電影院中看見了的3D影像的零度，而這個零度就猶如赤裸裸的影像技術呈現在觀眾眼前，我們對這個失而復得的原點感到興趣，從3D成像與錯視覺的歷史出發，設計了一個同時僅供一人觀看的裸視3D電影院，這是一個成人的3D電影院，並不是因為我們只播放18禁的色情電影，而是你必須獨自一人觀看，沒有爸爸媽媽陪你，這裡只有兩個小洞分給你的兩顆眼球，並沒有辦法與他人共享這部電影。與其說這個3D電影院帶來了提升的感官經驗，而更重要的是他帶來的是獨自觀影的孤單跟隱秘，想像著獨自在家中享受著身歷其境的A片體驗，的確讓人有種沒出息的感覺油然而生。我們不是真的希望沒有出息，而是與一間少說可以容納數百人同時觀影的IMAX 3D電影院相形之下，一次只能一個人看電影的VIP座實在是太沒出息了。

藝術家: 倪祥、陳敬元、張立人、蘇育賢、陳怡瑄、陳廷州

展覽日期 / 2013.06.14 (五) - 2013.07.21 (日)

開幕茶會 / 2013.06.14 (五) 19:00

展覽地點 / 台南市成功路83號4樓

開放時間 / 週三 - 週日 13:00 - 20:00 (週一、二休館)

主辦：張立人、吳其育

策展人：吳其育

協辦：海馬迴光畫館

展覽由國家文化與藝術基金會補助

**> 蓋自己的3D電影院工作坊 / 台南場**

展覽日期 / 2013.06.14 (五) - 2013.07.21 (日)

開幕茶會 / 2013.06.14 (五) 19:00

蓋自己的3D電影院工作坊 / 台南場，2013.06.14 (五)，19:30 - 20:00

展覽地點 / 海馬迴光畫館，台南市成功路83號4樓

主辦：張立人、吳其育

策展人：吳其育

協辦：海馬迴光畫館

展覽由國家文化與藝術基金會補助

**> 家庭戲院工作坊 / 台北場**

展覽時間 / 2013.8.9 (五) - 8.11 (日)

開幕茶會 / 2013.8.9 (五)，19:00

蓋自己的3D電影院工作坊 / 台北場，2013.08.09 (五)，19:30 - 20:00

展覽地點 / 打開當代藝術工作站，台北市士林區中興街24號1樓

主辦：張立人、吳其育

策展人：吳其育

協辦：打開當代藝術工作站

展覽由國家文化與藝術基金會補助

# Not Promising 3D Video Art Festival

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## 【IMAX 3D】

Why is it so expensive to go to 3D cinema? 3D and IMAX films are now new stars in film since Avatar became mainstream. For the reason of its exclusive skills, which are impossible to get expect going to 3D cinema, cinema experiences remain important. The viewing experience reaches its summit because of Avatar and other great 3D films. However, some so-called "3D" movies are newly produced with 3D skills, while some of them are old films re-produced with 3D effects. We see nothing particularly good expect 3D skills when so-called 3D films are no doubt a new film genre. Audience still get used to this kind of pure 3D visual experience. Even though some filmmakers try hard to integrate 3D skill and show its best, we feel a sense that nothing worthy praising remains but only 3D effects in today's cinema world.

## 【I Made 3D】

We see Deleuze's concept of "degree zero" in nowadays cinema. The status of degree zero is like a situation of showing the long-forgotten basis of visual technology in front of audience, which intrigues us. Inspired by the 3D visual theory and the history of illusion, we design a "one-seat only, no 3D-glasses" 3D movie theatre. This is an adult cinema. Not only because that we only screen porn films but also you have to watch it on your own without parent's accompany. This cinema is designed with two small holes for each of your eyes to fit in. You are not able to share the viewing experience with others in the meanwhile. Instead of celebrating 3D's sensational new experience, it is more important to note a sense of solitude and intimacy it creates. Try to recall the experience of watching porn films at home, a similar feeling of unpromising occurs. We don't really want to be unpromising. In another word, a cinema designed for one VIP viewing each time is so unpromising in comparison to an IMAX 3D cinema, which has hundreds of seats for audience viewing at the same time at once.

Artists: NI Xiang, CHEN Ching-Yuan, CHANG Li-Ren, SU Yu-Hisen, CHEN Tin-Chou

Time: 2013.6.14 (FRI) - 7.21 (SUN)

Opening Time : 2013.6.14 (FRI) 19:00

Location: Fotoaura Institute of Photography

Address: 2F., No.83, Chenggong Rd., West Central Dist., Tainan City 700

<http://www.fotoaura.com.tw>

Organizer: CHANG Li-Ren, WU Chi-Yu

Curator: WU Chi-Yu

Co-Organizer : Fotoaura Institute of Photography

Supported by National Culture and Arts Foundation

➤ **DIY 3D Theater Workshop, Touring Exhibition -Tainan**

Time: 2013.6.14 (FRI) - 7.21 (SUN)

Opening Time : 2013.6.14 (FRI) 19:00

DIY 3D Theatre Workshop, Tainan: 2013.6.14 (FRI) 19:30 - 20:00

Location: Fotoaura Institute of Photography

Address: 2F., No.83, Chenggong Rd., West Central Dist., Tainan City 700

<http://www.fotoaura.com.tw>

Organizer: CHANG Li-Ren, WU Chi-Yu

Curator: WU Chi-Yu

Co-Organizer : Fotoaura Institute of Photography

Supported by National Culture and Arts Foundation

➤ **Home Theatre Workshop, Touring Exhibition -Taipei**

Time: 2013.8.9 (FRI) - 8.11 (SUN)

Opening Time : 2013.8.9 (FRI) 19:00

DIY 3D Theatre Workshop, Taipei: 2013.8.9 (FRI) 19:30 - 20:00

Location: Open Contemporary Art Center

Address: No.24, Zhongxing St., Shilin Dist., Taipei City 111, Taiwan (R.O.C.)

<http://open-c.blogspot.com/>

<https://www.facebook.com/opencontemporary>

Organizer: CHANG Li-Ren, WU Chi-Yu

Curator: WU Chi-Yu

Co-Organizer : Open-Contemporary Art Center

Supported by National Culture and Arts Foundation